



# Papierfabrik Palm

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## Press release

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### New product names for newsprint

At the occasion of introducing a new heatset quality Palm Paper has decided to update its product names for all newsprint grades.

These new names have also been published in the new company brochure. Important to know is, that product specifications have not changed, the intent has merely been to harmonise product names.

For example "Palm Standard Newsprint ZP 1" is now called "Palm News". The table below gives a summary of all Palm products for newsprint and shows the link between previous and new product names.

Product name „previous“	Product name „new“	Description
Standard newsprint	Palm News	Newsprint for coldset
Palm Print B1	Palm News H	Newsprint for heatset
Coloured newsprint	Palm Print	Improved newsprint 75 % whiteness
Coloured newsprint	Palm Pink	Coloured newsprint „pink“
Coloured newsprint	Palm Yellow	Coloured newsprint „yellow“
Coloured newsprint	Palm Salmon	Coloured newsprint „salmon“
	Palm Nature	Packaging paper developed for running on web offset presses